

Conscious Giving, Inc.
405 Lexington Avenue
Floor 26
New York, NY 10174



Robert Smith
Founder & CEO

October 30, 2024

1. Statement of continued support by the Chief Executive Officer

To our stakeholders:

On behalf of Conscious Giving, Inc., a Pennsylvania public benefit corporation and foreign corporation in New York established for charitable and humanitarian purposes, I am pleased to confirm that Conscious Giving, Inc. reaffirms its support of the Ten Principles of the United Nations Global Compact (“UNGC”) with respect to human rights and environment protection.

In this our fourth annual Communication on Progress, we describe our actions to integrate the UNGC and the Ten Principles into our business strategy, culture, and daily operations. We are also committed to share this information with our stakeholders using our primary channels of communication.

Sincerely,

A handwritten signature in black ink that reads "Robert Smith". The signature is fluid and cursive, with the first letter of each name being capitalized and prominent.

Robert Smith





2. Conscious Giving, Inc. is a Pennsylvania public benefit corporation and foreign corporation in New York, which has been granted 501c3 status by the Internal Revenue Service, a department of the U.S. Treasury, and obtained Consultative Status to the United Nations Economic and Social Council (ECOSOC).

Conscious Giving, Inc. (“Conscious Giving”) is expeditiously funding solutions to the world’s most pressing problems.

Since its founding, Conscious Giving has donated nearly \$16 million to nonprofit organizations around the world that are committed to improving lives and saving lives.

Conscious Giving conducts extensive due diligence on nonprofit organizations for grant-making purposes, as well as determines their achievement of the UN Sustainable Development Goals.

3. Our Approach to the Ten Principles of the UN Global Compact

In May 2017, Conscious Capital, Inc., a legally independent entity of Conscious Giving, Inc. which serves as a holding company for investment vehicles, joined the United Nations Global Compact (“UNGC”). In March 2020, Conscious Giving, Inc. replaced Conscious Capital, Inc. as a participant of the UNGC and committed to support the Ten Principles of the UNGC.

At this time, Conscious Giving could define four major stakeholders, which could guide the direction of our CSR policy, where we wanted to make a difference within the natural context of our business, including:

1. People (employees and independent contractors)
2. Institutional investment community (globally)
3. Businesses (globally)
4. Society (globally)



Conscious Giving decided to implement its initiatives in two stages. The first stage entailed implementing initiatives within the Secretariat to ensure that all employees and independent contractors associated with Conscious Giving understood the Ten Principles of the UNGC.

The second stage was introducing Conscious Giving's support of the Ten Principles of the UNGC and its commitment to achieving the UN Sustainable Development Goals through its company website, <https://consciouscapital.us/>, and direct electronic communication with Conscious Giving's community of institutional investors and business leaders.

Conscious Giving's CSR committee is employee borne and responsible for choosing and implementing the internal initiatives of Conscious Giving.

4. Conscious Giving's CSR Policy

Conscious Giving's primary CSR initiatives concern human rights, the environment, peace and security.

All nonprofit organizations that receive funding by Conscious Giving must first demonstrate their achievement of impact (in particular) in relation to the UN Sustainable Development Goals, prior to receiving financial support from Conscious Giving.

Conscious Giving's CSR committee regularly informs its staff as to which initiatives have been approved or not approved for financial support by Conscious Giving.

5. Future Initiatives

In 2024 and 2025, Conscious Giving's focus will be directed towards members of its community of institutional investors and business leaders.

Conscious Giving is planning to:



Conscious Capital[®]

1. Start a campaign to encourage businesses to register within the UN Global Compact framework.
2. Set the agenda for diversity and encourage equal opportunities at the board and management levels of businesses, as well as in recruitment and promotion; and, furthermore, make diversity a focus of Conscious Giving's selection process when it comes to which businesses we deliver financial support.
3. Inspire and engage our employees and stakeholders to participate in the development of our CSR policy and initiatives.